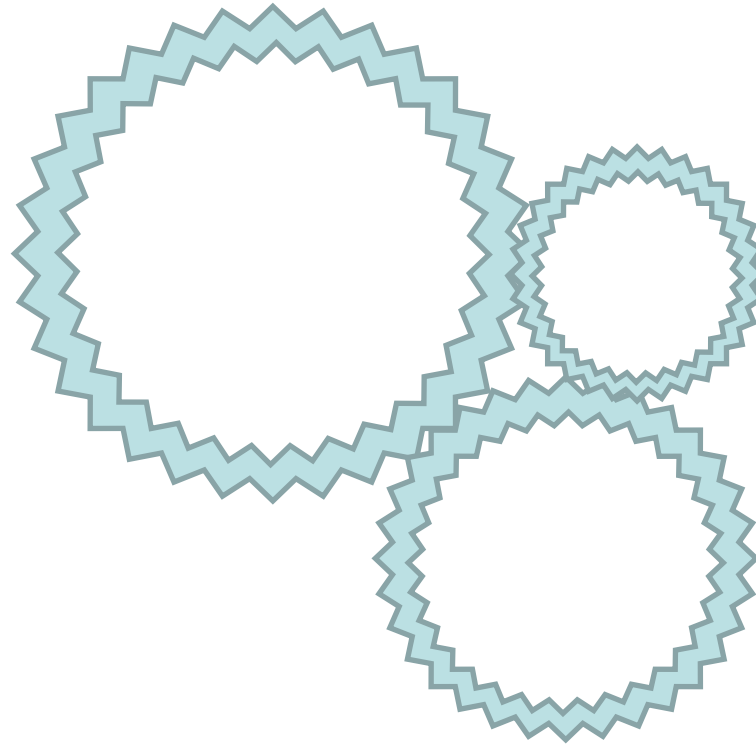

What is a business model?

Is it sustainable?

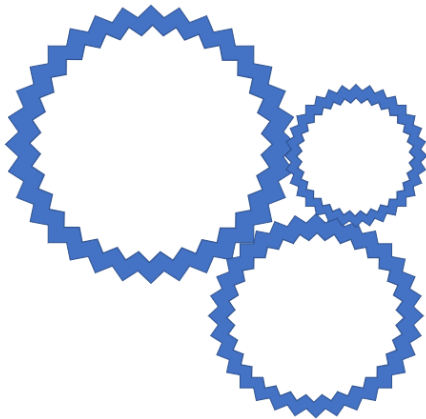
Is it scalable?

Fuel



Output

DIGITAL BUSINESS



Business Model Transformation

Business Model Evolution

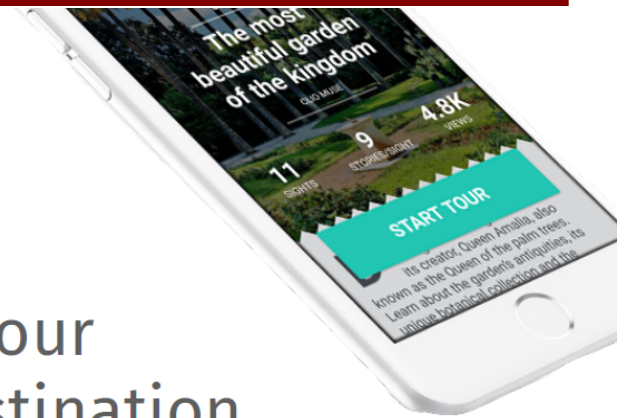
Software, Digital Channels,
Interoperability

Business Model Canvas

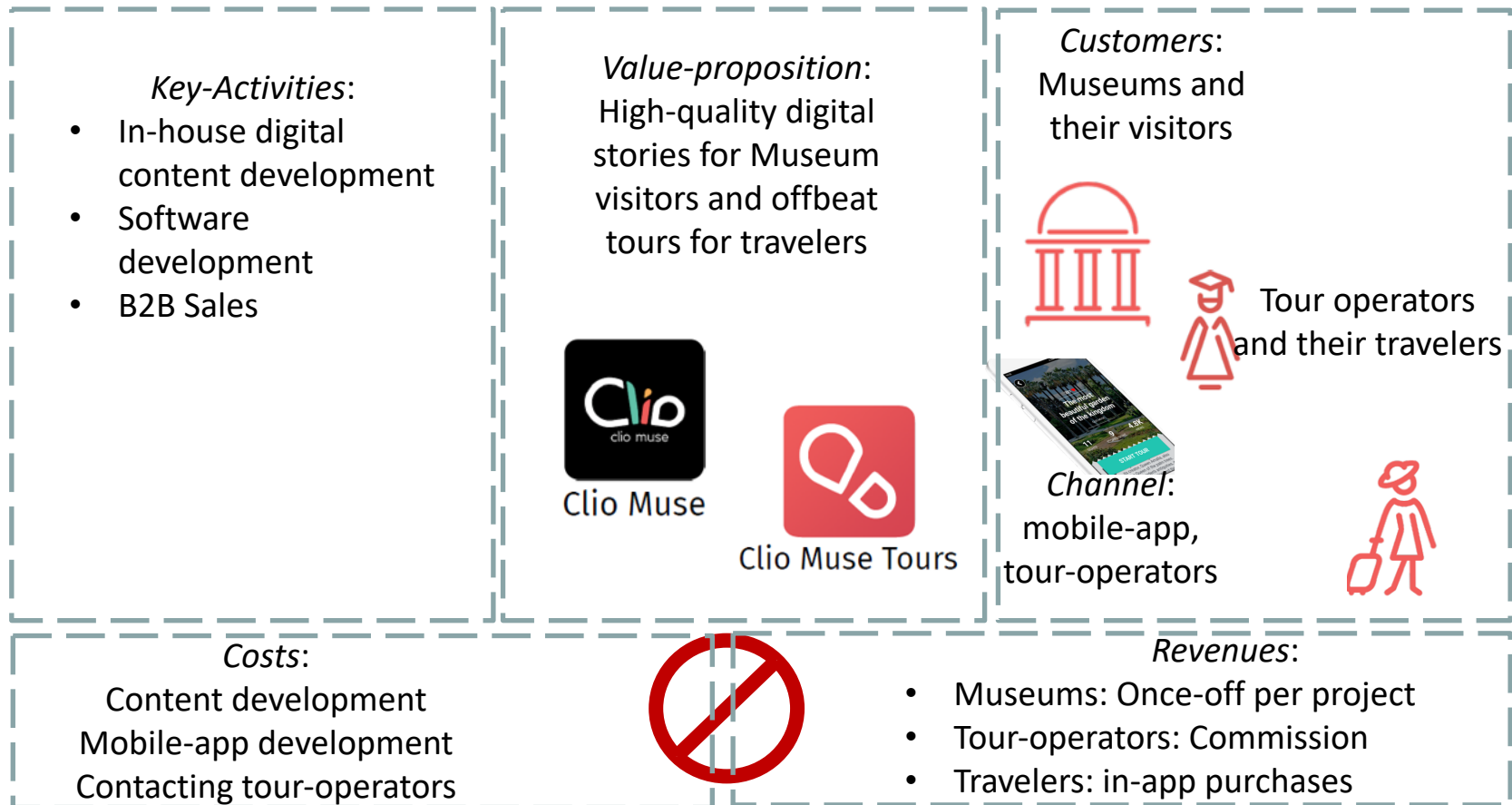




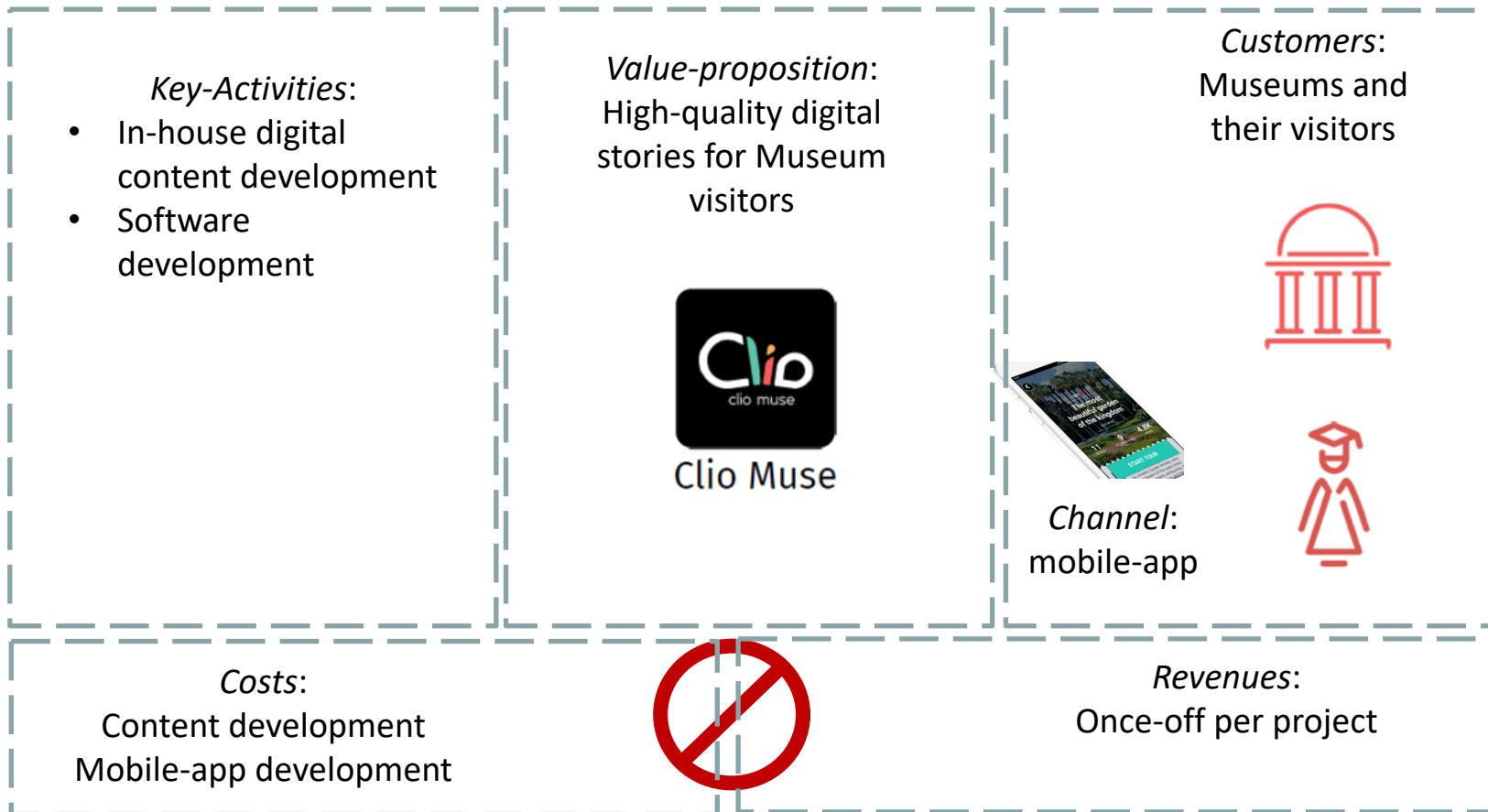
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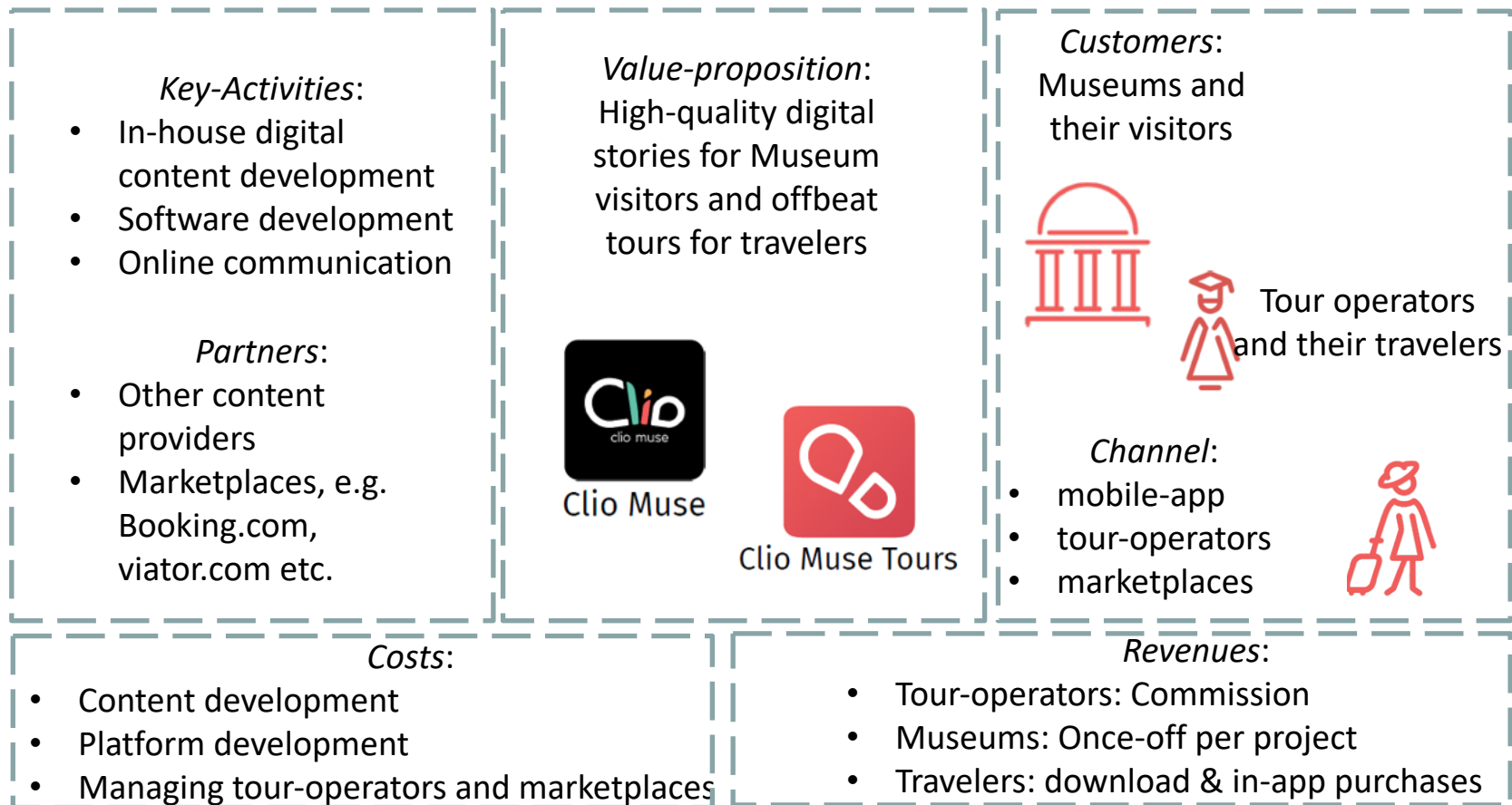
2nd Phase Business Model – B2B2C



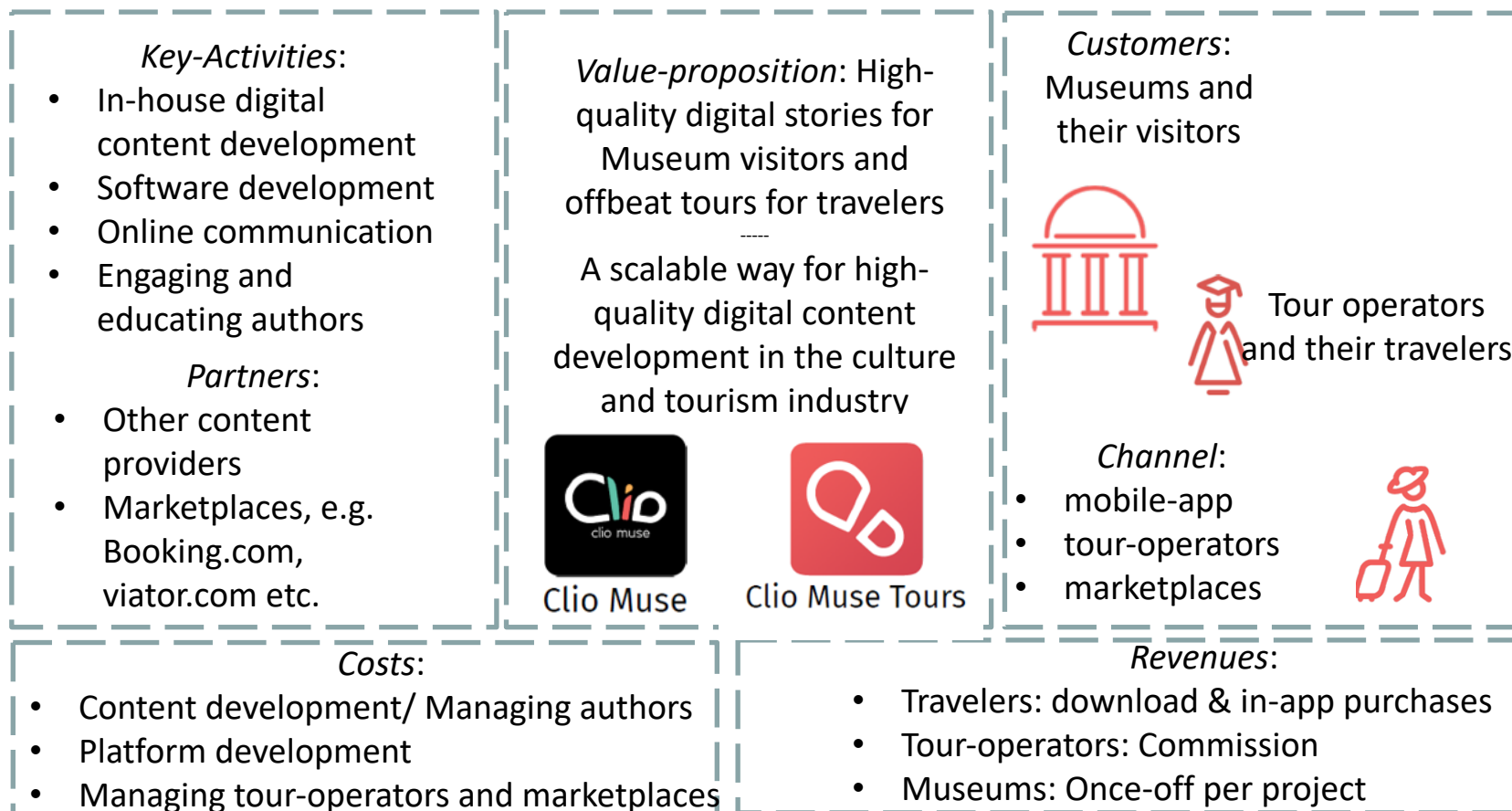
Initial Business Model – B2B



3rd Phase Business Model – B2B2C and B2C



4th Phase Business Model – B2B2C and B2C



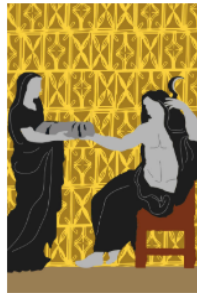


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